



www.AlphaZetaEvents.com  
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 AlphaZetaEvent@sbcglobal.net

## 2008 PRINCETON PLAZA SHOWS

Date: \_\_\_\_\_  
 Name of Business \_\_\_\_\_ Person in Charge \_\_\_\_\_  
 Address \_\_\_\_\_ City/State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Cell \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_  
 Resale# \_\_\_\_\_  
 Vehicle Make/Model \_\_\_\_\_ Color \_\_\_\_\_ Plate# \_\_\_\_\_

Type of Business and Merchandise:

- Antiques \_\_\_\_\_
- Collectibles \_\_\_\_\_
- Arts & Crafts \_\_\_\_\_
- Performer \_\_\_\_\_
- Commercial Vendors \_\_\_\_\_
- Non-Sales Exhibitors \_\_\_\_\_

Please choose one of the categories below, if needed (limited number available, first come first served):

- Push/Pull Carts: \$2.50 for set up \$2.50 for pack up (carts will not be available for load-out until 4:15 p.m. Dealers must be 50% packed prior to obtaining a cart.)
- Tables: \$10.00 per table
- Chairs: \$3.00 per chair

Dates you will be interested in for the **Princeton Plaza Shows**: (Indoors, not heated)

- January 26th** (Last Saturday)
- February 23rd** (Last Saturday)
- April 26th** (Last Saturday)
- June 28th** (Last Saturday)
- August 30th** (Last Saturday)
- November 8th** (2nd Saturday)

Will you be interested in joining us at The **Meridian Square Bazaar**? (Outdoors)

4698 Meridian Ave., San Jose, California  
 (Branham Lane and Meridian Avenue)

- May 24th** (4th Saturday)
- September 27th** (Last Saturday)

Do you have other locations?

- Yes
- No

Where? \_\_\_\_\_

Who is your target customer? \_\_\_\_\_

What do you need for your set-up (size, extras)? \_\_\_\_\_

Your comments and suggestions for the improvement of the Fair will be appreciated: \_\_\_\_\_

**Space Rental Cost: \$75 (Jan. - Nov.) and \$85 (Dec.) or \$70/show when signing up for 3 shows. Payment must be in the form of a money order, personal check, or cash. Returned checks are subject to a \$20 fee.**

**PLEASE MAKE YOUR PAYMENT PAYABLE TO: ALPHA ZETA EVENTS**

I have read the Terms and Conditions and agree to abide by them:

Print Name: \_\_\_\_\_

Signed Name: \_\_\_\_\_ Date: \_\_\_\_\_

### OFFICIAL USE ONLY

Amount Received	Type of Payment	Date Received	Space Number	Carts/tables/chairs



## Terms & Conditions

The following applies to all shows produced by Alpha Zeta Events:

1. **Booth Rent:** To maintain and ensure same space for following month, rent must be paid in advance. For sellers who do not have a paid reservation, a \$10 fee will be added at check in. When paying at check in, payment must be in the form of a money order, cashiers check, or cash. Returned checks are subject to a \$20 fee. Sharing a booth is not permitted. Booths must conform to size restrictions on all sides and not infringe on walkways and neighboring booth spaces.
2. **Cancellations/Skipped Shows:** Notice of cancellation must be given no later than the 7<sup>th</sup> day prior to the show for full credit toward the following month. Any cancellation after this will be credited only 50% for next month's show. "No shows" will NOT receive credit. *To skip a show*, vendor can maintain its reserved space location by paying for the following show in advance. Only three (3) missed shows allowed per year to maintain space. **No subletting without approval.**
3. **Seller's Permit:** Seller is responsible for obtaining required Seller's Permits. Check with the California State Board of Equalization for rules and regulations pertaining to selling of goods and services visit [www.boe.ca.gov](http://www.boe.ca.gov). Generally, you need a Seller's Permit if you sell new or handcrafted items, or sell used personal items more than 2 times in a 12 month period. Seller's Permit information must be updated once every 12 month period. Non-compliance will result in denial of opportunity to sell at our show. We cannot accept your application until you obtain the permit.
4. **Business and Merchandise:**
  - a. **Antiques:** Promoter reserves the right to prohibit the sale of any items deemed not suitable for display as an antique. Any item that is labeled as an antique should be a merchandise of 20 years or older. Reproductions must be labeled as such.
  - b. **Collectibles:** Vendors with unique and exotic items can participate in the Fair provided it does not compete with the Princeton Plaza shop owner's merchandise.
  - c. **Arts and Crafts:** Handcrafted and unique quality items are accepted in the area of this event.
  - d. **Food/Catering:** Food Vendors will comply with all Health Department regulations. All food vendors must produce a valid Health Department permit at check-in on day of event. Proof of liability Insurance is mandatory.

**Alpha Zeta Events reserve the rights to screen any item into the event based on uniqueness, quality and product mix.**
5. **Check In/ Unloading:** Vendor must acknowledge its arrival at the check-in station regardless of reservation status. Check in is from 6:00 a.m. to 8:30a.m. If vendor has not arrived by end of check in, its space may be deemed available for rent to another vendor. All vendor vehicles must be parked in designated parking area by the start of show. No curbside parking and shopping before unloading. Please unload and remove vehicle promptly. (Exception: Specified Vehicle Booths)
6. **Pack up/ Loading:** Pack up begins at the advertised end of show only. No pre-packing! For insurance and liability reasons, vehicles will not be allowed into show area before the end of show. For the safety of your fellow vendors: Replace the position of any barricades that you moved to exit the selling area. Packing out/closing is from 4:00 p.m. to 6:30 p.m.; please adhere to the Fair opening and closing times.
7. **Tables, Chairs, Carts, Covers, & Canopies:** Vendor must supply its own tables, table covers and chairs. There are limited amounts of carts, tables and chairs on hand for you to rent if the need arises on a first come first served basis. If using a canopy, vendor must take all necessary precautions to securely weight it down. Vendor will be asked to remove canopy if it is deemed not secure.
8. **Release of Liability:** Alpha Zeta Events, GoodyGoodGifts, PanCal, and the Princeton Plaza Mall shall have no liability for damage to property belonging to participants. Neither Alpha Zeta Events and/or its sponsors or agents, and/or their representatives or any members or employee for the event is responsible for any injury; loss or damage caused by any exhibitor his/her employee or property. The exhibitor, upon execution of this application, expressly releases the foregoing names, parties, individuals & employees from any and all claims for such loss, damage or injury. Vendor acknowledges that it has liability insurance for any vehicle operated at the sale. It is the vendor's responsibility to maintain the safekeeping of any property brought to the sale. If any dispute should arise out of this agreement then the parties agree that their dispute shall be resolved through binding arbitration before the American Arbitration Association.
9. All shows are RAIN OR SHINE: ABSOLUTELY NO REFUNDS due to inclement weather.
10. These terms and conditions shall supersede any previous contracts and apply to any and all future space rentals by this vendor through the year 2008 unless revised by Alpha Zeta Events.

By signing below, I acknowledge that I HAVE READ AND AGREE TO ALL OF THE ABOVE.

Vendor \_\_\_\_\_ Date \_\_\_\_\_